



Media

Kit



Meet Aleric Heck



Over 13 years ago Aleric got his start on YouTube by building an app review channel with over 500K+ subscribers. Now, Aleric has helped thousands of businesses generate over \$200M in revenue through his YouTube Ad strategies.

Through building his channel he discovered the power of YouTube Ads and began running highly profitable campaigns for a variety of big name companies honing his craft. **Now, through AdOutreach he empowers entrepreneurs & marketers to harness the power of YouTube Ads to grow & scale their businesses.** AdOutreach has already helped thousands of companies around the world collectively generate multiple 9 figures in revenue and in doing so Aleric has built his own 8-figure company, earned the coveted ClickFunnels 2CommaClub-X award, and led **AdOutreach to become the 60th fastest company in America featured in the INC 5000 list.**



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MASTER YOUR Video Marketing

Acquiring high-quality leads and converting them into clients is becoming more and more challenging by the day. Rising ad costs, ever increasing competition, and constantly changing platform algorithms are holding you back from consistently and reliably growing your business.

As the undisputed industry leaders for YouTube Ads and Video Marketing, we've cracked the code on leveraging the power of video to **connect** deeply with your audience, **captivate** them with valuable content, and **convert** them into buyers.



Interview the #1 YouTube Ads
Expert in the world, Aleric Heck

WHO SCALED HIS BUSINESS TO 8-FIGURES BY 25

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Media Features

AdOutreach Has Been Featured In

Forbes



Inc.

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FINANCE

VentureBeat

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No. 87
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What This Young YouTube Millionaire Can Teach You About Entrepreneurship



YouTube Marketing Pioneer Has a Billion-dollar Future



Break Into YouTube: 10 First Steps for Small Businesses



How AdOutreach is Helping Companies Boost Their YouTube Efforts Right Now